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DEMENTIAGUIDE

DementiaGuide Inc. is a Nova Scotian company that has developed software that aids care providers of people with dementia by tracking symptoms as they change with time, enhancing diagnosis and enabling drug treatment that is tailored to the individual's needs. The software is based on over 20 years of research by **Kenneth Rockwood**, MD, Professor of Medicine and **Kathryn Allen Weldon** Professor of Alzheimer Research, **Dalhousie University**, and the company's President and Chief Scientific Officer. Launched in 2006 as an interactive website (DementiaGuide.com), the company has attracted interest from major pharmaceutical companies as a valuable resource in drug development for the nearly 25 million people now affected by dementia – a number expected to exceed 80 million by 2040.

